



Dr. Herbert Schneider and Dr. Rachel Jacobs

## DR. HERBERT SCHNEIDER, DMD, FAGD, FAES

Imagine dentistry with no drilling, no cutting and no pain. It's not only possible, but it's an integral part of Dr. Herbert J. Schneider's everyday practice. This futuristic approach to dentistry is manifested through the use of three separate lasers, digital X-rays and the accompanying techniques.

Dr. Schneider says, "I realize that every time people come to me for dentistry they're trusting me with something precious to them -- their smiles." Respecting that trust, the recipient of a mastership award from the World Clinical Laser Institute has dedicated himself toward remaining on the cutting edge of the latest high-end technology.

"It's this technology that affords our patients such an exceptional high quality of dental care, ranging from dental implants and one-hour whitening to comprehensive family dentistry," states Dr. Schneider, whose office has served as a testing site in the development of new products like intra-oral cameras and software for computerized digital X-rays.

In addition, an innovative computerized patient education system illustrates procedures from start to finish, allowing an individual to make a clear decision about treatment choices, from cosmetic bonding and porcelain veneers to the non surgical laser treatment of gum disease using only a topical anesthetic.

Equally important is Dr. Schneider's calm and precise manner that has proven to be a hit with his patients, whether he's performing cosmetic dentistry on adults or relating to the smallest child.

Dr. Schneider is joined in his Dumont practice by his daughter, Dr. Rachel Jacobs. A graduate of UMDNJ, she completed her general residency at Newark Beth Israel Hospital. Continuing advanced training in the areas of laser and operative dentistry, esthetics and dental implants helps keep her abreast with current scientific advancements. Dr. Jacobs is especially adept with the pint-sized set who affectionately call her "Dr. Rachel."

Well respected by his peers, Dr. Schneider was a recipient of fellowships from the Academy of General Dentistry, American Endodontic Society and World Clinical Laser Institute. He is an active member of the American Dental Association, Academy of General Dentistry, American Endodontic Society, and both the New Jersey Dental Association, and Bergen County Dental Society.

"Whatever a person needs to help keep their smile over a lifetime, we are here to help," Dr. Schneider says.

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