

Smile Designs

with Dr. Herbert Schneider &
Dr. Rachel Jacobs



Produced to improve your dental health and awareness

Summer 2011

from the dentists

Family Dental Day *A fret-free summer option*

Finally! Summer! In February, we thought it would never get here! This year, our families are experiencing a "staycation." Instead of an expensive holiday away, we're looking to have some fun with activities close to home, including days that wind down outside in the back yard beside the BBQ.

For all of you who are my fellow "staycationers" - and according to trend reports, there are quite a few of you - We are happy to announce that our office will remain open all summer, providing a perfect opportunity for another new trend ... the family dental day. This summer, leave behind the difficult logistics of meeting dental appointments when schedules are tight with school and work. Give us a call to schedule your family appointment and replace the winter-scramble with one unhurried fret-free visit.

Dr. Herbert Schneider &

Dr. Rachel Jacobs

turn the page

Are your prevention efforts effective?

6 ways to an ageless smile!

Teach your kids well!

Enter The Great Giveaway!

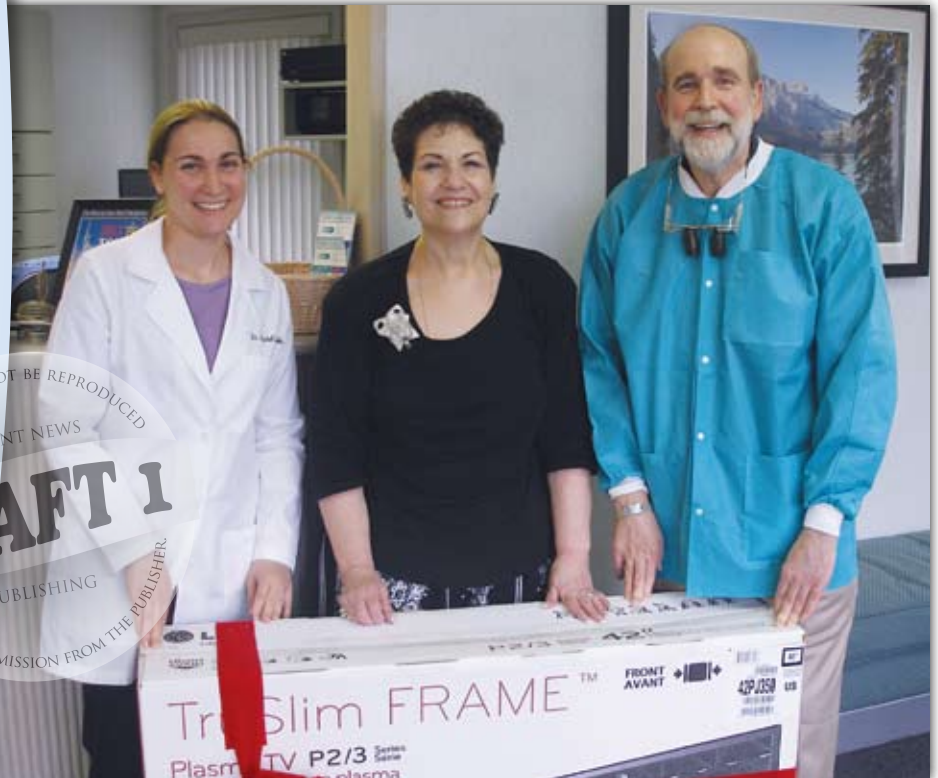
You could win a NEW Apple iPad®2 and you don't have to work hard to get it!

Simply refer a friend today!

In fact, refer family, neighbors, and the people you work with! The more the merrier - and the more you refer - the more points you earn! Plus, each referral you send us you will get a gift card and for every 5 referrals in a year's time, you get \$300 credit in the office, good for any future procedure or outstanding bill.

The patient who refers the most will be celebrating with a brand new iPad®2!

If you are our patient-of-record and over age 18, you can start earning points right away! We'll announce the winner of the Great Giveaway on October 10th - Columbus Day - so mark your calendars!



Special congratulations go to Nancy Z. pictured here with Dr. Schneider and Dr. Jacobs. Nancy was the winner of our Spring referral rewards draw and went home with her own BRAND NEW 42" PLASMA TV! Nancy was a referred patient herself, and she liked us so much she told a friend about our practice. YES! It's that easy!!!

Thank you for all your referrals. We appreciate them!



Be My Friend!



I'm on Facebook! Twitter too!

There is always something interesting happening at our practice and when the months pass between your appointments, catching up can be difficult. But thanks to Facebook® and Twitter® staying in touch is so much easier.

On Facebook, I'll be posting exciting prizes and draws, offers to save you money, and ideas to inspire you. When you go to my page, make sure you click "like"! Also, follow me on Twitter - you never know what tweets will come your way.

Getting in the loop is easy! Access my facebook and Twitter page from our website at www.dumontdentist.com.

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PNP 14304

Cheryl Bishop
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Niagara Falls NY 14305-1386

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My two year old grandson Jeremy pictured here at his first dental visit.

office information

Office Hours

Monday 8:00 am – 6:00 pm
Tuesday 8:00 am – 8:00 pm
Wednesday closed
Thursday 8:00 am – 6:30 pm
Friday 8:00 am – 2:00 pm

For appointments contact Ginny or Jenny

Contact Information

Office (201) 385-5538
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Helping to keep smiles healthy for a lifetime

www.dumontdentist.com

Checks



Prepare Kids

...For dental visits

Your child's primary teeth are very important – they help them chew, speak clearly, look attractive, and maintain positions for the permanent teeth. That's why good dental health is essential.

Schedule your child's first dental visit between the ages of two and three. Even at this young age, we can determine how your child's teeth and mouth are developing.

Most first visits involve introductions to our staff and a basic checkup. We can show you how to clean your child's teeth, and recommend ways to prevent such problems as baby bottle tooth decay and thumbsucking habits.

Talk with your child about what to expect. If you have dental anxieties, be careful not to pass them on.