



DR. HERBERT SCHNEIDER DR. RACHEL JACOBS

Can a visit to the dentist actually make someone smile? If the dentist is Dr. Herbert Schneider or Dr. Rachel Jacobs, then the answer is a definite “yes.” Their Dumont office offers a warm, comfortable environment filled with the latest and most advanced technology. That combination, as well as both dentists’ calm and precise manner, serves to put even the most squeamish patient immediately at ease. “I realize that every time people come to me for dentistry they’re trusting me with something precious to them – their smiles,” says Dr. Schneider.

Dentistry is all in the family for this father and daughter team. Dr. Schneider has been selected as a (201) “Top Dentist” every year the award has been given. This year, Dr. Jacobs joins her father as a “Top Dentist,” giving their patients yet one more reason to smile. Dr. Schneider has always based his practice on excellence, expertise and taking pride in what he does. Dr. Jacobs has followed in that same tradition and not only did she inherit her father’s talent and love of dentistry, but his bedside manner as well. As a result, both dentists are a hit with adults and children alike.

They succeed in keeping their patients relaxed and pain-free by ensuring that their expertise and office remain on the cutting edge of high-end, futuristic dental advancements. Technology such as three separate lasers, digital x-rays and the accompanying techniques allows them to provide exceptionally high-quality dental care, ranging from dental implants to one-hour whitening to comprehensive family dentistry. A computerized patient education system illustrates procedures from start to finish, allowing individuals to make informed decisions about treatment choices. The office has even served as a testing site in the development of new products like intra-oral cameras and software for computerized digital x-rays.

The respect of Dr. Schneider’s peers has earned him fellowships from the Academy of General Dentistry, the American Endodontic Society and the World Clinical Laser Institute, which additionally honored him with a prestigious Mastership award. Most recently, he was asked to author a chapter on technology in the new best-selling book, *Inside Job: Separating Fact from Fiction About YOUR Health*.

A graduate of UMDNJ, Dr. Jacobs completed her general residency at Newark Beth Israel Hospital. She stays abreast with current scientific advancements by continuing advanced training in the areas of laser and operative dentistry, esthetics and dental implants.

To make your dental experience even easier, Drs. Schneider and Jacobs are available for after-hour emergencies, and they offer convenient payment plans. For a smile that will last a lifetime, schedule a visit today.

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